



MISSION

Providing a welcoming gateway for exploration, connection, and life-long growth.

VISION

Inspiring a supportive community where knowledge, ideas, and connections spark growth and success.

VALUES

Welcoming: a friendly, engaging place where all feel they belong and are valued.

Community: Listening and understanding to build strong connections and offer relevant services.

Possibility: Opening doors for everyone to explore ideas, access knowledge, and grow without barriers.

Lifelong Learning: Inspiring curiosity, growth, and a love of learning at every stage of life.

1

**ORGANIZATIONAL
& DEVELOPMENT
IMPROVEMENT**

Expand internal and board-level communication.

Review and refine compensation and staff investment.

Streamline roles, HR processes, and organizational structure.

2

**PROGRAMMING
& SERVICE
ALIGNMENT**

Champion lifelong learning and literacy for all ages.

Meet educational, civic, and public health needs of the community.

Secure WCPL as a local destination for discovery.

3

**COMMUNITY
AWARENESS &
OUTREACH GROWTH**

Boost the library's profile through outreach beyond our walls.

Connect non-users and residents with our full suite of resources and services.

Demonstrate WCPL's vital community impact to inspire deeper civic support and usage.

4

**FACILITY
REFINEMENT**

Evaluate post-renovation spaces to identify and address remaining needs.

Resolve facility gaps and structural deficiencies with planned adjustments.

Prioritize the development of an inviting, appropriate area for teens.